



Branded IPR-driven Pharma Player in Frontier Markets

*Investor Presentation* 

### Disclaimer

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### Bridging the Supply Gap in Frontier Markets



**Branded IPR-based pharma company** 

Presence in OTC segments including strong branded generics portfolio





Frontier markets leadership in Latin America and Africa

Targeting top-2 position in each geography





Vast portfolio across diverse therapeutic areas

Backed by deep distribution presence





Asset light structure for expansion in semi-regulated markets

Manufacturing foray for backward integration and global expansion





### Successful Produce, Stock, Sell Business Model

**Markets** 

Established operations: Guatemala (Latin America), Dominican Republic (Caribbean) and Angola (Africa)

New operations: Hondurus, El Salvador, and Nicaragua

Expansion initiated: Ecuador, Chile (Latin America)

**Products** 

Vast range of essential OTC medicines – with healthy mix of generics and branded generics

935 product registrations in Seven countries 200+ registrations submitted or in the pipeline

**Supply Chain** 

Outsourced production from WHO GMP certified plants in India, China and Portugal

Established the Company's first pharmaceutical formulation facility in Hyderabad

Distribution

Deep presence through 38 warehouses and on-ground fleet support

Successful process being replicated in other frontier markets; expansion plans in other global markets over near to medium term

**Transformation** 

New initiatives strengthening functionality in supply chain, regulatory affairs and customer service

Centralized digital procurement, regulatory management and customized CRM tools

### **Key Success Factors**

#### **Market Selection Methodology**

- Focus on countries with high-potential economic growth framework
- Identify non-English speaking countries with similar characteristics
- Low competitive intensity and potential to establish top-2 position
- On-ground feedback mechanism allows deep understanding of demand dynamics
- As population crosses prosperity thresholds, healthcare spends expand exponentially

#### **Human Capital Management**

- Established unique ecosystem of 100+ Indian expatriates in operating geographies
- Financial security ecosystem for key personnel, creating a highly motivated leadership team
- Local language training and support from local staff improves on-ground effectiveness
- Home grown management systems have already proven successful in several countries
- Homogeneous target markets allow cross-movement of people and resources

### **Regulatory Affairs Systems**

- Appreciation and full compliance of local regulatory framework
- Comprehensive, in-house capabilities backed by cross-functional coordination with business/tech teams
- Digitization of regulatory operations with end-to-end management and data security
- Typical 12-24 months regulatory process is monitored at every stage supports corporate planning and creates strong local IP



# Transition from "Asset Light" to "Asset Right"



Existing Operations

New Manufacturing Unit

As a part of its corporate evolution, Balaxi has moved its business model from 'Asset Light' to 'Asset Right'. The company has set up its first pharmaceutical manufacturing facility in a Pharma SEZ located at Jadcherla, Hyderabad.



# Investment in Manufacturing Facilities



### Company's first pharmaceutical formulation manufacturing unit

General Oral Solid Dosage (OSD) formulations

Targeting demand for high quality products in Latin American markets

Allows full backward integration of supply chain

Plant Qualification and Validation is now complete

Historically, Balaxi has successfully executed on its "produce, stock and sell" model. The company has built a large and diversified portfolio of products and a leading position by bridging the supply gap in several countries, first in low-regulation markets in Africa and more recently in semi-regulated markets in Latin America. This outreach has been backed by outsourced, WHO GMP compliant, diversified supply chains developed by the company. As a part of its corporate evolution, Balaxi has now set up its first pharmaceutical formulation manufacturing unit to cater to the demand for high quality products in existing as well as targeted markets.

### Favorable ROI on Capital Expenditure

Immediate demand for new production from established markets

Higher efficacy, greater acceptance, enhanced profit margins

Strong control over manufacturing ecosystem

Improved regulatory processes, reduced time-to-market for new launches

Opens up several new market opportunities globally

The Commissioning of Company's first pharmaceutical formulation plant, located at a Pharma SEZ near Hyderabad, is now complete, focusing on General Oral Solid Dosage (OSD) formulations markets in Latin America and Africa. This will drive backward integration of the supply chain to these countries, currently outsourced through contract manufacturing relationships. This facility will produce higher efficacy products that enjoy greater acceptance and enhanced profit margins. From the operations standpoint, Balaxi is establishing a manufacturing ecosystem that affords better control, improves regulatory processes and reduces time to market for new product launches. Over the medium term, Balaxi sees several new market opportunities opening up for its product lines.



# Glimpse of Company's first Formulation Facility:























# Glimpse of Company's first Formulation Facility:





















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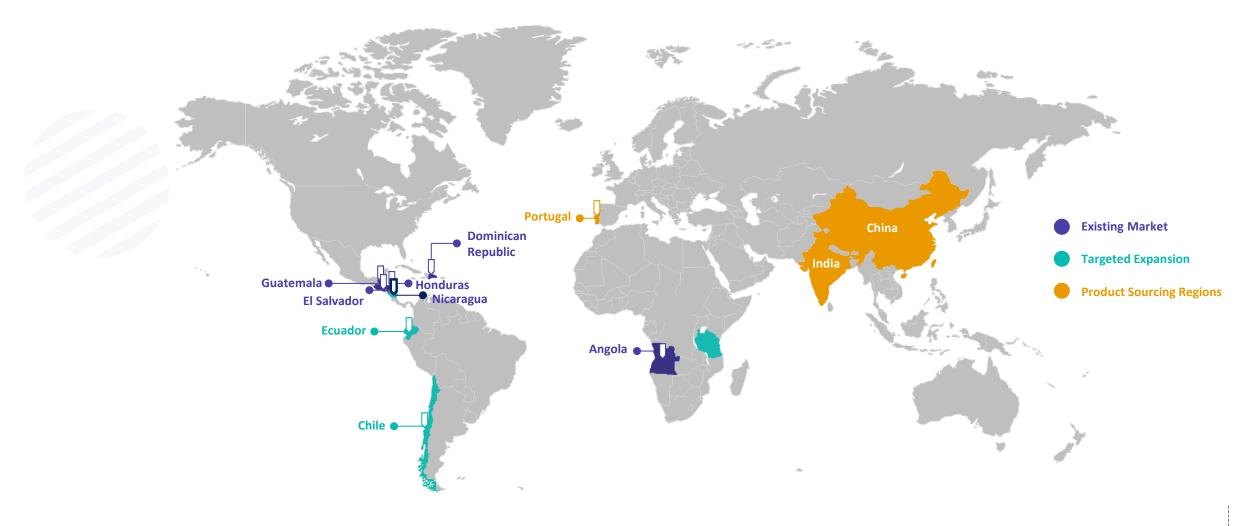








# Global Footprint





## **Key Milestones**



Started business supplying white labelled products to customers in Africa

Products were sourced from WHO GMP certified plants based in India

Diversified supply chain by sourcing pharma products from WHO GMP certified manufacturers in China

Set-up central distribution warehouse in Guatemala, entering the third geography

 2003-07
 2008-10
 2011-13
 2014-16
 2017-19
 2020-25

Created front-end presence by setting up the first pharma wholesale depot in Angola

Continued Angola expansion by setting up the 14<sup>th</sup> pharma wholesale depot and a central distribution warehouse

Made in-roads in Dominican Republic – initiated product registrations and opened a central distribution warehouse

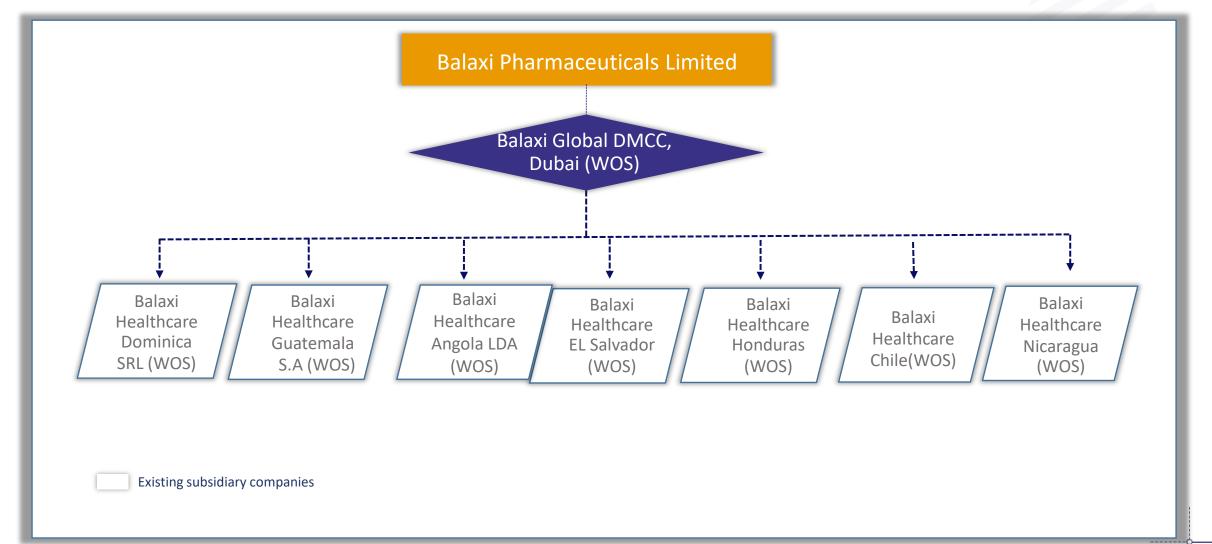
Started operations in Honduras and El Salvador

Successfully completed fund raising exercise through Preferential issue – INR 47.57 crore

Capex plans – Established Company's first pharma formulation manufacturing facility in Hyderabad



## **Corporate Structure**





## **Experienced Board of Directors**



Chairman & Managing Director
Founder of the company, first
generation entrepreneur,
qualified Chartered Accountant



Minoshi Maheshwari

Non-Executive Director Co-founder, 20 years of rich experience with Balaxi



#### **Kunal Bhakta**

**Independent Director** 

Chartered Accountant with 15 years' experience, manages First Water Capital, a SEBI registered listed markets AIF



**Gandhi Gamji** 

**Independent Director** 

MBA and Bachelors in Engineering, heads successful niche specialty paints and ink chemicals business in Africa/GCC



M.S. Rao
Independent Director

MBA from Asian Inst of Mgt, Manila; PGD from IIM-A, Cornell, Kansas State University Ex-CEO, Cereals System Initiative for S Asia promoted by Bill & Melinda Gates Foundation



#### **Akshita Surana**

**Independent Director** 

Fellow practicing company secretory;
Master's degree in law; A registered
trademark agent; Founder of Akshita
Surana & Associates; Corporate Laws and
IPR laws advisory; Consulting & Litigation



## Dynamic Leadership Team





**Ashish Maheshwari Chairman & Managing Director** 

Founder of the company, first generation entrepreneur, qualified Chartered Accountant Commenced business by supplying white labelled pharmaceuticals formulations to various importers Established Balaxi Group as a conglomerate spanning four continents

Recognizes and appreciates knowledge, discipline, transparency and accountability



Amol Mantri CFO

Qualified Chartered Accountant and Certified Public Accountant from USA

Associated with Balaxi Group since 2012 Inherent talent in designing and implementing systemic processes, checks and balances in all operations of the company

Clear understanding of the company's businesses spread across four continents and seven countries



Pranav Maheshwari

**Head – Latin America**BBA and Economics Graduate from Emory
University, Atlanta

Keen observer, quick learner, leads from the front Oversees the company's vision for Latin America



Paridhi Maheshwari

Head – Alternate Channels

MBA Graduate from London Business School.

Stickler for well-defined systems and processes
Initiated and leads the consumer products
business





### Management's Comments – Q2 FY26 Performance

"Q2 FY26 was a challenging quarter, with revenue declining to ₹56.17 crore from ₹77.38 crore in the same period last year, reflecting a 27% YoY decrease. The decline was primarily driven by softer market demand, pressure on working capital, and shipping and transit delays that affected logistics and product availability across key markets.

Despite these headwinds, the gross profit margin remained strong at above 48%, highlighting the resilience of our branded generics portfolio. The bottom line declined sharply to ₹0.21 crore (vs ₹4.59 crore last year), mainly due to higher operational costs linked to our strategic shift to institutional and hospital market.

During the quarter, the setup of our manufacturing facility was completed, and we obtained the test manufacturing license. We also successfully concluded water system validation and vendor qualification processes. Under the test license, initial batches of Paracetamol 500 mg and Piroxicam 20 mg were produced and placed under stability studies. Preparations for the GMP audit are progressing well, with emphasis on documentation readiness, closure of critical points from the snag list, and further strengthening of our Quality Management Systems and operational SOPs.

We also added 6 new product registrations, taking the total to 935, reinforcing our strategy of expanding our therapeutic coverage in key markets.

While near-term performance reflects market-driven and operational challenges, the successful commissioning of our manufacturing facility and continued regulatory progress position us well for operational integration, margin improvement, and long-term growth.

We sincerely thank our shareholders for their continued trust and support in Balaxi's vision."



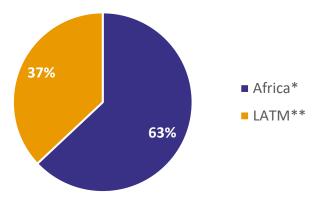
# Quarterly Financial Performance - Consolidated

Particulars (INR Crore)	Q2 FY26	Q2 FY25	YoY
Revenue	56.17	77.38	(27.4%)
Gross Profit	27.14	33.21	(18.3%)
Gross Margin %	48.3%	42.9%	+540 bps
EBITDA	1.17	10.59	(88.9%)
EBITDA Margin	2.1%	13.7%	(1158 bps)
Profit After Tax	0.21	4.59	(95.4%)
PAT Margin %	0.4%	5.9%	(550 bps)
Earning Per Share (in Rs.)	0.04	0.84	(95.2%)

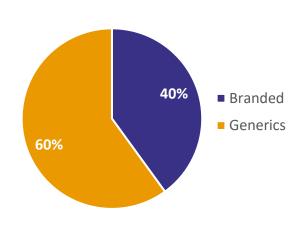


### Pharma Product Mix – Q2 FY26

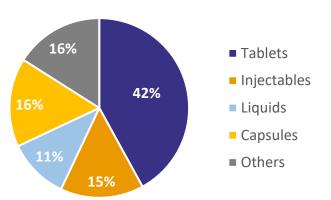




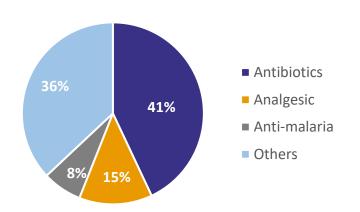
### **Products**



### Dosage Forms



### **Therapeutic Areas**





<sup>\*</sup>Africa: Angola and Central African Republic

<sup>\*</sup>LATM – Guatemala, Dominican Republic, Hondurus and El Salvador

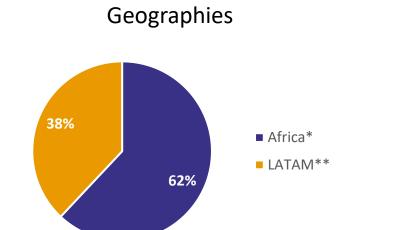
## Financial Performance (Consolidated): FY25

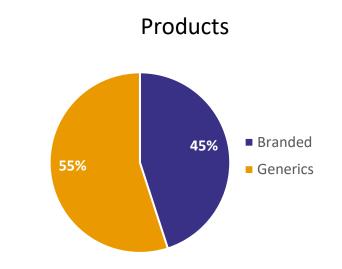
Particulars (INR Crore)	FY25	FY24	YoY
Revenue	292.56	241.29	21.2%
Gross Profit	126.86	112.61	12.6%
Gross Margin %	43.4%	46.7%	-331 bps
EBITDA	33.50	44.08	(24%)
EBITDA Margin %	11.5%	18.3%	-682bps
Profit After Tax	25.07	(2.39)	-
PAT Margin %	8.6%	-	-
Earnings Per Share (INR)	4.54	(0.46)	-

<sup>\*</sup>NOTE: During the 1<sup>st</sup> quarter of the FY 24, the Angolan currency Kwanza underwent an unprecedented sharp depreciation, falling from 511.50 AOA/USD to 832.5 AOA/USD. Since the creditors in the books of Balaxi Angola are contracted in and due for settlement in USD, this has resulted in a loss on revaluation of 3.65bn AOA (INR 38.29 cr.) The corresponding INR amount has been shown as an exceptional item in the profit and loss statement of FY24 – resulted in negative profit of INR 2.39 Cr. In the previous financial year (FY24)

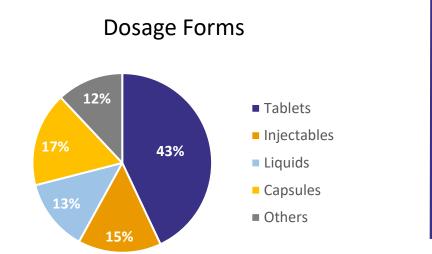


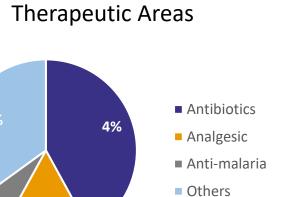
### Pharma Product Mix – FY25





6%







<sup>\*</sup>Africa: Angola and Central African Republic

<sup>\*</sup>LATAM – Guatemala, Dominican Republic, Hondurus, El Salvador and Nicaragua

## Core Strategy: Enter, Expand & Excel



#### **Balaxi in 2020: Business Consolidation**

- Presence across Angola, Guatemala and Dominican Republic
- Effective and efficient supply chain model consisting of 38 warehouses and a fleet of owned vehicles



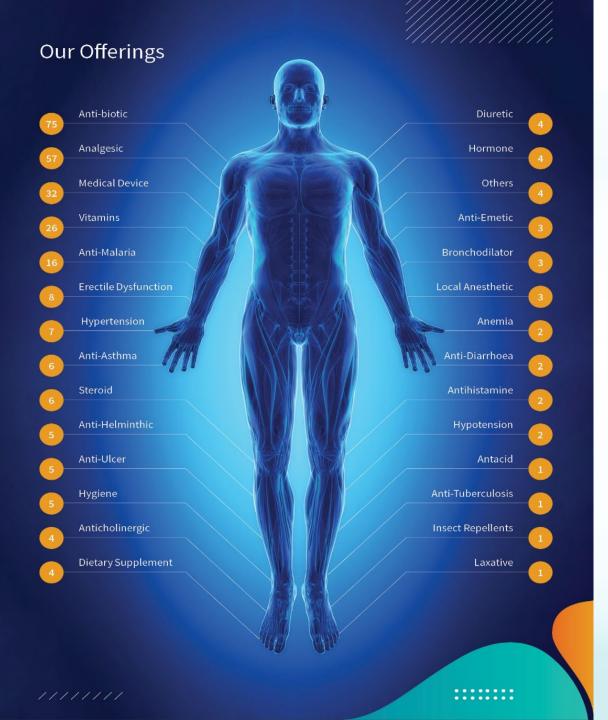
#### **Balaxi in 2021-24: Expansion into New Geographies**

- Aim to capture incremental market share in existing geographies by continuing to pursue various opportunities by leveraging physical assets
- Expanding presence in Honduras, El Salvador, Nicaragua, and Central African Republic
- Focus on offering a comprehensive product portfolio to fulfill consumer demand

### Balaxi in 2025 & Beyond

- Foray into other Latin American countries, South-East-Asia and CIS markets, replicating the established and differentiated business model
- Backward integration of supply chain by setting up Company's first pharma formulation manufacturing facility
- Focus on ideal mix of branded and generic medicines, maximizing returns in key geographies
- Targeting strong global presence in potential frontier markets over the next five years
- Tapping into new channels for deeper penetration in existing markets









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**Thank You**